

KuraCare.

An SMS-Based Patient Engagement Program to Increase Testing Adherence

The Impact of Patient Engagement

Patient engagement is hard... time constraints, information complexity, and technology barriers are just a few of many factors influencing a patient's adherence to testing their vitals.

What is KuraCare?



A 12 week, text-based, patient engagement program designed to help improve patients' cardiovascular health.



Combines analytics with a coaching program to help patients test their blood pressure.



A structured program that is seamlessly integrated with Smart Meter devices and into your RPM program, providing care teams with vital data.

KuraCare drives improved patient engagement by leveraging:

- Personalized Patient Reports
- Smart Greetings and Nudges (SMS text messaging)
- MOTUS, a proprietary AI engine designed to enhance patient engagement and improve clinical outcomes

Improved conversion rate for CPT code 99454 equals more RPM \$!



12 Week Program now
Hi Jake, great job! You're on a two day streak! You have usually taken your BP reading by this time, don't forget today!

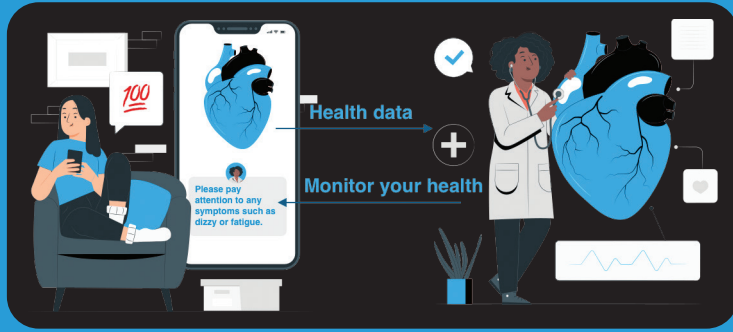


12 Week Program

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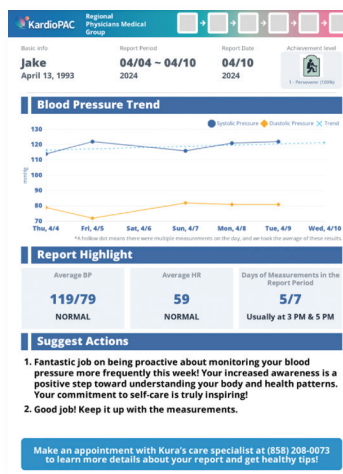
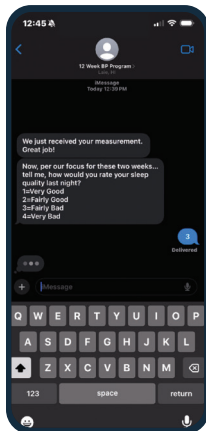




Kura Care creates a customized, asynchronous approach to Patient Engagement

- No apps, no login
- Easy-to-read reminders and messages
- Positive testing reinforcement
- Dynamic and convenient timing

Get started with Kura Care's 12 Week Patient Engagement Program



How it Works

- Enroll patients directly within your SSP
- Patients are issued an integrated Smart Meter device
- Program is set up in 6 two-week phases of establishing baseline data, stress, exercise, sleep, diet, and future planning

- Patients receive smart reminders, short SMS surveys, real-time health insights, and personalized reports
- At the end of the program, patients can finish, revisit phases, or transition into an ongoing phase
- Patients' vitals data are securely sent to your SSP

Grow With Us

Whether you're implementing an RPM system for the first time or need to reach new customers with expanded solutions, we're here to help.

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